**Advocacy Checklist and Guided Notes**

**Use this Guide for the following lessons in the Advocacy: Sharing the Value of Your School Library Class**

**Understanding Advocacy**

* Understand the meaning of advocacy
* Identify resources to build advocacy for your school library.

**What is Advocacy?**

**Check off each item as you learn about it from the training site**.

Definition of advocacy.

Reasons why advocacy is important for school libraries.

How does advocacy look?

“[How Strong School Libraries Build Strong Students](https://www.ala.org/aasl/sites/ala.org.aasl/files/content/aaslissues/advocacy/AASL_infographic_strongstudents-2013.pdf)” document.

[Cobb County advocate](https://youtu.be/zzRtum5xGQs) video.

5 ways to advocate for your school library this year.

Key points on what to advocate for when advocating on behalf of your school library.

“[Advocate This Not That!](https://www.slj.com/?detailStory=advocate-this-not-that)” article.

[The School Library Association](https://youtu.be/oKNDT3jHSdw) video.

Resources offered by the American Association of School Librarians (AASL) and by Everyday Advocacy.

Resources offered by American Library Association (ALA).

[Advocacy Library](https://www.ala.org/advocacy/advocacy-library).

[Frontline Advocacy for School Libraries Toolkit](https://www.ala.org/advocacy/frontline-advocacy-school-libraries-toolkit).

[Ten Action Steps for Frontline School Advocacy](https://www.ala.org/advocacy/sites/ala.org.advocacy/files/content/Ten-Action-Steps-for-Frontline-School-Advocacy.pdf).

Resources offered by OELMA.

Advocating for other organizations.

[Advocate for INFOhio](https://www.infohio.org/advocacy).

Review an [INFOhio Impact newsletter](https://www.infohio.org/advocacy/impact).

Download Advocacy Action Plan Workbook and review Six Action Steps.

**Fill in the blanks in the text below using words from the training site.**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is the act or process of supporting a cause or proposal.

The school library not only provides students with books and resources, but it also promotes \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and is foundational to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ growth for the students.

When spending for school libraries rises, better reading \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ follows.

Cobb County Public Library appeared on the front page of their local newspaper because they provided a free \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ for the youth in their community.

The article, “Advocate This Not That!,” provides detail on how to present a \_\_\_\_\_\_\_\_\_\_\_\_\_ image of your library and how to display what your library has to \_\_\_\_\_\_\_\_\_\_\_\_\_.

The article, “How to Effectively Advocate for Your School Library,” states that \_\_\_\_\_\_\_\_\_\_\_\_\_ that are routine to you are often remarkable in the eyes of an outsider, and they can be powerful reminders of the importance of a school librarian.

The \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ mission is to promote library service and librarianship.

As a part of an advocacy group or community you can \_\_\_\_\_\_\_\_\_\_\_\_\_\_ ideas, find out about new and upcoming events, learn about \_\_\_\_\_\_\_\_\_\_\_\_\_ pertaining to the library community, and \_\_\_\_\_\_\_\_\_\_\_\_\_\_ with a group of individuals who have a common interest and passion for the library.

Getting your school staff and others to help build your networks by establishing and nurturing relationships with key staff in other schools is \_\_\_\_\_\_\_\_\_\_\_\_\_ step from the Ten Action Steps for Frontline School Advocacy.

If you use INFOhio resources and you are interested in learning about new, free materials, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is a great place to start.

Based on information from the Advocacy Action Plan Workbook, what are the six steps to follow when creating your own action plan?

1.

2.

3.

4.

5.

6.

**Building Relationships**

* Recognize the importance of building relationships.
* Locate organizations and associations that provide support and foster relationships with library peers.

**Finding Support**

**Check off each item as you learn about it from the training site**.

Learn about organizations that provide support and foster relationships with library peers.

Visit [INFOhio’s Stay Connected](https://www.infohio.org/about/connect) page and review the listserv. Sign up, if interested.

Visit [OELMA’s](https://www.oelma.org/) site and review the About and Get Involved/Become a Member pages to learn more about the benefits of being a member.

Visit [AASL’s](https://www.ala.org/aasl/sites/ala.org.aasl/files/content/aaslissues/advocacy/AASL_infographic_strongstudents-2013.pdf) site and review About AASL>Membership in AASL to learn about member benefits, resources, and other special interest groups.

Visit [everylibrary’s](https://www.everylibrary.org/) site and review the About menu and navigate through the News and Updates screen. Creating an account is free, if interested.

Visit [ilovelibraries](http://www.ilovelibraries.org/)’ site and navigate through the About menu and other menus to get more information on what ilovelibraries has to offer. Subscribe to their newsletter on building voter support for libraries in the United States.

**Fill in the blanks in the text below using words from the training site.**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is a great way to share your ideas with other library staff and ask questions.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ has a special focus on Ohio school librarians providing opportunities for support, advocacy, and professional development opportunities.

The American Association of School Librarians (AASL) mission is to empower leaders to transform \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ helps public, school and college libraries secure new state, federal, and governmental funding.

I Love Libraries is an initiative of the American Library Association (ALA), created to spread the world about the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ of today's libraries.

**Building Relationships**

**Check off each item as you learn about it from the training site**.

Identify your stakeholders.

Create meaningful orientation for students and teachers.

Learn the importance of involving parents.

Explore 10 reasons to visit and use your school library.

Discover the importance of community involvement—Literacy Rocks.

Building a relationship with stakeholders such as your \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, and others is very important for your library to secure funding, obtain support for initiatives and programs, and to maintain adequate library staff.

In the blog “How to Create a Meaningful School Library Orientation,” the author states students new to the library only need to know three things to get started:

1.

2.

3.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ can also become one of your most vital advocates for your library, as they are able to assist with special initiatives and become a voice for your library when communicating with your school principal and stakeholders.

Community \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ in special events and campaigns build relationships.

The 5 E’s of libraries are: Education, Employment, Empowerment, Engagement, and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.